

The NowHere Manifesto¹

- NowHere is a place of self-reflection.
- NowHere doubts itself through an ambivalent necessity to be somewhere and in the now and here simultaneously.
- NowHere exists in the context of the institution of art.
- NowHere occurs when predictable niches and assumed positions are avoided in the institution of art.
- NowHere differs from Elsewhere.
- NowHere is an urgency when the representations of Elsewhere are saturated by the political that is distorted.
- NowHere is a point that calls for an act of artistic / curatorial institutional critique by those who are confronting it.
- NowHere does not emerge from what is already legitimized or institutionalized.
- NowHere does not pretend that it is producing an action Somewhere.
- NowHere does not represent Somewhere unless it is willing to point out that Somewhere is passive when represented in NowHere.
- Only under the assumption that NowHere is not represented or that it is underrepresented, the initial way to produce NowHere in the institution of art is to represent it.
- NowHere occurs when art is not nurtured by the political and ideological concerns.
- NowHere occurs when you do not want to talk about life or politics at large through the means of arts.
- NowHere occurs when you talk about art as of life and politics.
- NowHere does not create an allusion that it is active Somewhere.
- NowHere happens when art comes before theory.
- NowHere can be avoided by bouncing back to other fields or by concealing it with a curatorial constellation that focuses on other fields.
- NowHere can occur when everyone shares the same language but when the strategies are not transparent.
- NowHere can occur when the strategies are transparent but when everyone speaks a different language.
- NowHere is successful when it acts as a stimuli for the unpredictable relations Everywhere.
- NowHere confronts you with the discrepancy between the cognitive labor and the materiality.
- NowHere is a point of frustration for those who try to escape it buy bouncing back to other fields that come with a manual of instructions (for example specific geo-politics or community based participatory practices).

¹ inspired by Société Réaliste's NowHere, inscription, 2010

- When an artist / artwork that is nurtured by other fields than the art field confronts the crisis of the NowHere he/she/it can become passive - aggressive
- The manifesto NowHere can be modified because my NowHere is not your NowHere.

Maja Ciric, the curator of The Organism - a critical indicator of the patterning of a somatic biological system by a hierarchical social system of art.